

Meet the Global Direct Selling Leaders

# Direct Selling News<sup>®</sup>

Serving the Direct Selling and Network Marketing Executive

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**The Top Direct Selling Companies in the World**

**Our Exclusive Annual Report**

*Congratulations to*

**ACN—No. 20**

## Industry News

### 20 ACN

2010 Revenue: \$553 million  
Country: USA

ACN is the largest direct seller of telecommunications and essential services in the world, offering local and long distance phone service, digital phone service with video phones, Internet, wireless, satellite TV, home security, computer support and energy services.

- » 2009 Rank: 21
- » 2009 Revenue: \$553 million
- » Marketing Style: Person-to-person
- » Compensation Plan: Multi-level
- » Products: Telecommunications, home services and business services
- » Markets: 23
- » Distributors: Not available
- » Employees: 1,300
- » Headquarters: Concord, N.C.
- » Executives: Greg Provenzano, Robert Stevanovski, Mike Cupisz and Tony Cupisz
- » Year Founded: 1993



"In the Direct Sales industry we are surrounded by such high caliber people, and that makes ranking in the top 100 direct sales companies in the world an incredible honor. We're so thankful to be part of an industry where we have the privilege to develop every aspect of people's lives, bringing out the best in people and helping them write their own success stories."

- ACN President and Co-Founder Greg Provenzano

## DSN Global 100 List

1	Avon	33	Scentsy	67	Family Heritage Life
2	Amway	34	Pola Inc.	68	Univera
3	Natura	35	Arbonne	69	BearCere'Ju Co.
4	Vorwerk	36	FORDAYS	69	Take Shape for Life (Medifast)
5	Herbalife	37	Nature's Sunshine	71	Jewels by Park Lane
6	Mary Kay	38	NOEVIR	72	Sportron
7	Tupperware	39	Southwestern	73	Japanlife Co.
8	Oriflame	40	KK ASSURAN	74	Chandeal Co.
9	Forever Living Products	41	LR Health & Beauty Systems	75	Deesse
10	Nu Skin	42	Aerus Holdings	76	Enagic USA
11	Belcorp	42	Sunrider	77	Tastefully Simple
11	Primerica	44	Cosway	78	Keller Williams Realty
13	Miki Corporation	45	Eureka Forbes	79	Creative Memories
14	Ignite	46	Isagenix International	80	ARSOA HONSHA
15	Melaleuca	47	Neways	81	Stella & Dot
15	Omnilife	47	XANGO	82	Kleeneze
17	MonaVie	49	Vivint	83	Kirby
17	Telecom Plus	50	Charle Corp.	83	lia sophia
17	Yanbal International	50	KOYO-SHA	83	Premier Designs
<b>20</b>	<b>ACN</b>	50	Naturally Plus	83	Thirty-One Gifts
21	PartyLite (Blyth)	53	Faberlic	83	Unicity Networks International
22	Amore Pacific	54	Lux International	88	The Maira Co.
23	LG Household & Health Care	55	Mannatech	89	Vemma
24	USANA	56	Four Leaf Japan Co./Forifu Japan	90	WorldVentures
25	Shaklee	57	PM-International AG	91	AdvoCare
25	The Pampered Chef	58	ERINA Co.	92	Agel Enterprises
25	Tiens/Tianshi	59	Nikken Global	92	Fortune Hi-Tech Marketing (FHTM)
28	Pre-Paid Legal Services	59	Team National	92	FreeLife International
29	Tahitian Noni International	61	Diana Co.	92	Passion Parties
30	Market America	62	CUTCO Corp (Vector Marketing)	92	Pure Romance
31	Ambit Energy	62	Longaberger Co.	92	Regal Ware
32	WIV Wein International	62	Stampin' Up!	92	Reliv International
		62	4Life Research	92	Trivita
		66	GNLD	92	World Financial Group